

Sidelights

High Line Outfitters

We are very excited to offer *Sidelines* readers a sneak peak at High Line Outfitters, an innovative and fashion forward new equestrian apparel and accessories company. High Line Outfitters will be introducing a complete and varied line of products designed to add new style to everyday riding with quality fabrics, fit, function, flair and fun for even the most demanding riders.

This new industry player has bridged the gap by bringing to market high energy clothes and accessories that'll keep your equestrian identity moving easily between riding and the rest of your busy life. All for a price that makes looking good affordable.

Our favorites amongst their first set of products are the cargo breeches. These breeches are available in a several hip colors with a cargo pocket sized to accommodate pesky articles like cell phones and positioned to be unobtrusive with a clearly contemporary style. Not only do we love the idea and the design, but the excellent 4-way stretch twill is still comfortable even after a full day in the saddle.

These breeches are so inviting and sophisticated that they can easily do double duty outside of the barn and you'll probably start thinking of them as chinos!

For younger riders and free spirited adult riders, we also love the vibrantly colored saddle pads shaped like flowers and shells. We know just what to buy for birthday presents for all the horse girls we know.

Finally, High Line Outfitters' assortment of graphic tees brings up-to-date style to your everyday ride. Like the rest of

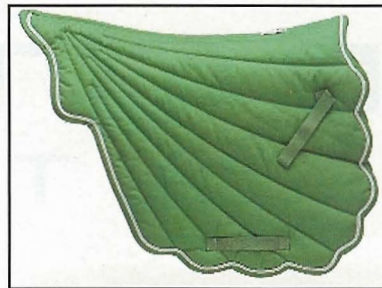
Shell pad by High Line

the line these designs are so much fun we know we'll be seeing these in shopping malls, grocery stores and schools as often as we'll see them at the barn.

Rumor has it there are even more innovative products coming in the next few months that will blend sport and lifestyle like nothing else in the market. Look for High Line Outfitters' ads in this and upcoming issues of *Sidelines*.

Their products are available only at www.highline-outfitters.com beginning March 5. Mark your calendar or visit the site now and ask to be the first contacted when they open for business, but don't miss the chance to be one of the first to wear the new High Line Outfitters gear.

High Line tank top



Detail of cargo breech



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